



**WP&BC San Francisco Chapter
2018-2019 SPONSORSHIP BENEFITS**

CATEGORY & BENEFITS	Platinum \$6,000	Gold \$4,000	Silver \$2,500	Bronze \$1,500
Sponsorship Opportunities	<p><i>(Only 2 slots available)</i> Exclusive sponsor of</p> <p align="center">Premium Event or Named Sponsor of all Brown Bag Lunches</p> <p align="center"><i>includes</i></p> <ul style="list-style-type: none"> • Company logo on promotional materials • Brief remarks by Sponsor's representative (Premium Event) • Featured display table (Premium Event) or small signage at Brown Bag Lunches 	<p>Exclusive Sponsor of</p> <p align="center">One Chapter Meeting or Several Brown Bag Meetings</p> <p align="center"><i>includes:</i></p> <ul style="list-style-type: none"> • Company logo on promotional flier • Company logo on signs • Acknowledgement from podium • Display table with sign 		
WP&BC SF Chapter Membership	4 Memberships Total value \$600	3 Memberships Total value \$450	2 Memberships Total value \$300	1 Membership Total value \$150
San Francisco Premium Event (Transferable to Chapter Meetings if there is no Premium Event)	<p>4 Registrations (Total estimated value \$600 for Premium Event)</p> <p align="center"><i>plus</i></p> <ul style="list-style-type: none"> • Company name on invitation & program (differentiated by sponsorship level) • Company name on sign (differentiated) • Featured display table to offer promotional material 	<p>3 Registrations (Total estimated value \$450 for Premium Event)</p> <p align="center"><i>plus</i></p> <ul style="list-style-type: none"> • Company name on invitation & program (differentiated by sponsorship level) • Company name on sign (differentiated) • Display table to offer promotional material 	<p>2 Registrations (Total estimated value \$300 for Premium Event)</p> <p align="center"><i>plus</i></p> <ul style="list-style-type: none"> • Company name on invitation & program (differentiated by sponsorship level) • Company name on sign (differentiated) • Shared display table to offer promotional material 	<p>1 Registration (Total estimated value \$150 for Premium Event)</p> <p align="center"><i>plus</i></p> <ul style="list-style-type: none"> • Company name on invitation & program (differentiated by sponsorship level) • Company name on sign (differentiated) • Shared display table to offer promotional material
Chapter Meeting Registrations	<p>2 Free Member Registrations (Total estimated value \$110)</p> <p>6 Free Guest Passes (Total estimated value \$570)</p>	<p>2 Free Member Registrations (Total estimated value \$110)</p> <p>4 Free Guest Passes (Total estimated value \$380)</p>	<p>2 Free Member Registrations (Total estimated value \$110)</p> <p>4 Free Guest Passes (Total estimated value \$380)</p>	<p>1 Free Member Registration (Total estimated value \$55)</p> <p>2 Free Guest Passes (Total estimated value \$190)</p>
New for 2018-2019 Newsletter Display Advertisement (e-publications)	Full Page (e-publications)	½ Page (e-publications)	¼ Page (e-publications)	
Newsletter Sponsor Listing – Digital Publications	Premier listing in every newsletter Company name on sponsor list	Listing in every newsletter Company name on sponsor list	Listing in every newsletter Company name on sponsor list	Listing in every newsletter Company name on sponsor list
Website Listing	Premier listing of company name on the SF Chapter page	Listing of company name on the SF Chapter page by level of sponsorship	Listing of company name on the SF Chapter page by level of sponsorship	Listing of company name on the SF Chapter page by level of sponsorship